

# Peace River Pride

## Peace River Pride Sponsor Application

*In order to process this application, the agreement must be signed, dated, and returned with payment and this form*

Event Information: Saturday, January 18, 2020 - Noon-6 p.m. –  
Lashley Park, 95 Nesbit, Punta Gorda, FL

**Business/Organization Name:**

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**Primary Contact Name, Title, and Pronouns (see attached info sheet for pronoun explanation):**

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**Mailing Address:**

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**Phone Number(s):**

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**Email:**

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**Please describe your business/organization:**

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**What type of goods/services/info will you be offering for purchase or giving away?**

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**Sponsors' websites are linked from the All Rainbow and Allied Youth webpage. Please specify the exact web address for your link:**

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Please circle appropriate Sponsor Level:

<i>Benefits</i>	<i>Copper \$100</i>	<i>Bronze \$500</i>	<i>Silver \$1000</i>	<i>Gold \$5000</i>	<i>Platinum &gt;\$5000</i>
<i>Website Advertising</i>	✓	✓	✓	✓	✓
<i>Newsletter Advertising</i>			✓	✓	✓
<i>LGBTQ+ Best Practices Training</i>	✓	✓	✓	✓	✓
<i>Social Media Advertising</i>	✓	✓	✓	✓	✓
<i>T-Shirt Advertising</i>		✓	✓	✓	✓
<i>County-Wide Street Signage</i>				✓	✓
<i>Stage Banner</i>				✓	✓
<i>Discounted Booth Rate</i>			✓		
<i>Complimentary Booth</i>				✓	✓

***\*We offer creative sponsorship packages for sponsors over \$5000, including area naming rights. Please email [Pride@AllRainbowandAlliedYouth.org](mailto:Pride@AllRainbowandAlliedYouth.org) to design your package!***

ALL RAINBOW AND ALLIED YOUTH INC. PRESENTS

# HOW TO Pronouns

OR, "WHERE WERE 'THEY' IN MADLIBS?"

Jo was so cool, I'm glad we went to the park with them!

Yeah! And their friend was fun too, he had good stories!

## 1.) WHAT ARE PRONOUNS, ANYWAY?

Pronouns are linguistic tools that we use to replace nouns. Pronouns are words like "she," "they," "he," or "ze." What are your pronouns?

## 2.) WHY DO PRONOUNS MATTER?

Pronouns are often an important way that people define their identity. Using the right pronouns for transgender and nonbinary people shows them that you respect and support who they are, and using pronouns can often make them feel safer!



## 3.) WHAT IF I USE THE WRONG PRONOUN?

Jo was so cool, I'm glad we went to the park with him-- them!

Using the wrong pronoun for someone is called "misgendering." Misgendering can be very harmful, and must be avoided, but everyone makes mistakes. If you misgender someone, correct yourself with the right pronoun and continue speaking.

## 4.) IT'S OKAY TO ASK!

One of the best ways to avoid misgendering, is to ask what someone's pronouns are--or better yet, introduce yourself with your own pronouns! Everyone, regardless of whether they're cisgender, transgender, queer, etc., can state their pronouns!

“Hi, my name is \_\_\_\_\_ and my pronouns are she/her/hers!”

## 5.) QUICK GUIDE TO USING PRONOUNS \*

She	Her	Hers	Herself	She is eating, I spoke to her, the food is hers, she made it herself.
He	Him	His	Himself	He is eating, I spoke to him, the food is his, he made it himself.
They	Them	Theirs	Themselves	They are eating, I spoke to them, the food is theirs, they made it themselves.

\*This guide is not exhaustive, there are many different pronouns, always be ready to learn new ones!



-  @ARAY\_CC
-  @AllRainbowandAlliedYouth
-  @AllRainbowandAlliedYouth
-  @ARAY\_CC



**Pride Sponsor agreement for the 2020 Pride Event** (hereafter, "Pride" or "the Pride"). Sponsors with booth space at Pride, agree to each and all clauses set forth in this agreement and identified in the Pride Sponsor Request herein incorporated by reference. Failure by the Sponsor to abide by any clauses set forth in this agreement gives All Rainbow and Allied Youth Inc. (hereafter known as ARAY) and/or the authorized agent(s) of ARAY the right to (1) immediately terminate this agreement, and (2) require Sponsor, immediately upon notice of violation of this agreement, to cease operations and vacate the premises, and (3) forfeit any and all fees paid to ARAY for the right and privilege of participating as a Sponsor of Pride. No clauses of this agreement may be changed in any way or altered without the written, signed permission of ARAY.

1. **FORFEITURE AGREEMENT:** Sponsor agrees to obey all rules and instructions as directed by ARAY and/or the authorized agent(s) of ARAY during Pride; any failure to strictly adhere to such instructions may result in the immediate termination of this agreement and immediate forfeitures of any and all fees paid to ARAY. Further, Sponsor may be subject to fines, civil, and/or criminal liability for violations of law or City of Punta Gorda ordinances.
2. **SET-UP/TEAR-DOWN: SPONSOR MUST BE ON-SITE NO EARLIER THAN 8:00 A.M. and NO LATER THAN 11:00 A.M. AND SET-UP MUST BE COMPLETE NO LATER THAN 11:40 A.M.** In the event the Sponsor fails to appear at the Festival and claim their reserved market space by 11:00 a.m., Eastern Time Zone, on Saturday, January 18, 2020, ARAY reserves the right to assign, and/or resell, such space to another prospective Sponsor without further notice, nor refund, to the undersigned Sponsor. If it appears, or it is necessary, for the undersigned Sponsor to arrive later than the time noted above, it is the undersigned's responsibility to notify and make arrangements with ARAY. **TEAR DOWN:** May not begin before 6:00 PM and must be completed by 8 P.M.
3. **BOOTHS:** ARAY agrees to provide each qualifying Sponsor of Pride with a 10'x10' space with one 8-foot-long (8') table and two chairs per assigned Sponsor space. Sponsor is responsible for any equipment necessary for setup (such as dollies, carts, etc). Sponsor may provide and is encouraged to provide their own canopy/pop-up tent, **no larger than 10'x10'**. **All sponsors must use weights on each leg of the**

**canopy/pop-up tent because of possible windy conditions along the harbor.**

**Stakes or inground implements are strongly discouraged.** Sponsor displays shall be of professional quality. All packaging material and boxes shall be stored out of sight. Electricity is not available at Pride unless specifically requested (an additional charge may be required).

4. SUBLETTING PROHIBITED: **Sponsor shall not sublet to, or otherwise allow use of Sponsor's allotted booth** by any other business, organization, or person, with or without cost, without prior written authorization by ARAY.
5. PROHIBITIONS: Sponsor agrees to and **acknowledges that barbeque grills or any open flames are prohibited.**
6. DAMAGES AGREEMENT: Sponsor agrees and acknowledges to abide by all directions from ARAY and the City of Punta Gorda, which seek to protect the environment and infrastructure of City Parks and the safety of Pride patrons, volunteers, and other vendors/sponsors. Sponsor hereby acknowledges liability, and agrees to compensate ARAY, for any damage(s) caused by, including but not limited to, its representatives, agents, employees, volunteers, members, vehicles, equipment, materials, objects to the environment and infrastructure of city parks which causes ARAY to pay for the repair, replacement, or other remuneration to the City of Punta Gorda for such damage to the environment or infrastructure of a city park.
7. STAY IN ALLOCATED SPACE: Out of fairness and consideration of all Pride participants, Sponsor acknowledges and agrees to only utilize such space contained within the confines of the **ASSIGNED** booth space, and not to extend beyond 5 feet directly in front of its booth, for any sales, distribution, or other solicitation. Sponsor acknowledges and agrees that they are strictly prohibited from "canvassing" or otherwise roaming the grounds in any effort to promote its booth's purpose, *unless specifically authorized in writing to do so by ARAY at least one week prior to the event.*
8. NO AMPLIFIED SOUND: As a courtesy to other vendors, sponsors and Pride participants, any amplified sound and loud noise from your booth is prohibited. The

- only amplified sound allowed at the Pride is by an entertainment provider specifically authorized by ARAY.
9. NO ILLEGAL OR OBSCENE MATERIALS: Sponsor shall not display, offer for view, or sell any illegal or contraband items. Additionally, Sponsor acknowledges and agrees that any material of a nature which may be considered hateful, obscene, or objectionable for view by minors shall not be displayed. ARAY shall have sole and final discretion over what shall constitute obscene or objectionable items not otherwise prohibited by law or ordinance.
  10. NO COMPETING FOOD/BEVERAGE SALES: ARAY retains the exclusive rights to serve and sell any and all food and beverages at Pride. Out of fairness to specifically authorized Pride "Food Vendors," serving or selling any beverage or food except by the specifically authorized "Food Vendors" is prohibited. ARAY reserves the right to confiscate for the duration of Pride any food or beverages being served or offered for sale by anyone other than the specifically authorized "Food Vendors."
  11. NO COMPETITION WITH ARAY: Sponsor shall not display, offer for view, take orders for, sell, or solicit for donations any items that are imprinted, emblazoned, or marked in any manner with "All Rainbow and Allied Youth", "Pride Charlotte County", "ARAY", or the All Rainbow and Allied Youth, Inc. names or logos. Even when printed with other words, the sponsor shall not offer phrases, logos or artwork with any variations of these words.
  12. NO COMPETITION WITH FESTIVAL SPONSORS: ARAY reserves the right to prohibit, within any Pride booth or on the grounds, the display, advertisement, or other promotion of any business, company, or organization which may be in conflict with a current ARAY sponsor. Any questions concerning current ARAY sponsors should be directed to ARAY prior to Pride.
  13. SALES TAX: Sponsor acknowledges and understands that they are responsible for sales and use tax and shall in no way hold ARAY or its representatives responsible for any type of permits other than for Pride itself. Sponsor is solely responsible for the acts or omissions, and any and all costs associated therewith, of any and all of its employees and volunteers.
  14. NO MISREPRESENTATION: No Sponsor shall hold itself out as an agent of ARAY.
  15. CANCELLATIONS / REFUND POLICY: Rain Date is January 19. No refunds are offered.

16. POSSESSIONS: All booths and exhibits must be tended at all times. ARAY and the City of Punta Gorda accept no responsibility for items left unattended. Sponsor is solely responsible for the security of their property
17. ATTENDANCE NOT GUARANTEED: ARAY makes no representation or guarantees towards actual Pride attendance.
18. UNCONTROLLABLE EVENTS: Sponsor understands that ARAY has no control over attendance, weather, acts of God, acts of terrorism, governmental intervention, or any cause that may prevent, alter, or interrupt Pride; Sponsor shall hold ARAY harmless for any losses that could arise as a result. ARAY does not refund booth fees due to weather, acts of God, acts of war or terrorism, or governmental intervention; Pride is a "Rain or Shine" event.
19. PLACEMENT: ARAY reserves the right to place Sponsor in any booth location at the complete discretion of ARAY, irrespective of the participant's request. ARAY makes no representation, nor does it guarantee any volume of "foot-traffic" of Pride guests in any area of Pride. ARAY cannot speculate, nor control, the popularity of one area of Pride over the other.
20. CLEAN UP: Sponsor, upon vacating their booth space(s), will ensure that such space shall be free of any and all trash or refuse with such being placed in the appropriate refuse containers. Failure of the Sponsor to clean their booth site may result in the future denial of Sponsor participation.
21. HOLD ARAY HARMLESS: Sponsor understands and agrees that Sponsor, Sponsor's business, organization, employees, assistants, coworkers, heirs, or assigns, shall *hold harmless* ARAY, their organizers, agents, directors, volunteers, other sponsors, insurance carriers, and site property owner in the case that Sponsor or any person associated with Sponsor suffer any damages or loss to goods, wares, or merchandise; or accident, illness, injury, death within the confines and context of Pride. Sponsor agrees to not file any claim(s) against ARAY or their organizers, directors, agents, volunteers, other sponsors, insurance carriers, or the City of Punta Gorda. Sponsor agrees that Sponsor or Sponsor's insurance shall have sole responsibility for any and all costs associated with injury, illness, or loss suffered at or related to the Pride.
22. INSURANCE: Sponsor certifies that Sponsor maintains adequate liability insurance, or chooses to "self-insure," to cover any and all occurrences which may result in the

damage or injury to any person or person's property as the result of the acts or omissions of the Sponsor including within the Sponsor's booth space. Sponsor understands that liability insurance may be available for private purchase and if interested in additional information, shall contact Sponsor's preferred insurance agent.

23. FINES INCURRED BY SPONSOR: Any infraction or damage that results in the Festival being charged a fine by the City of Punta Gorda will be billed directly to the responsible Sponsor.
24. TERMINATION CLAUSE: **Any failure to strictly adhere to any part of this agreement may result in the immediate termination of this agreement and immediate forfeitures of any and all fees paid to ARAY.**
25. SEVERABILITY CLAUSE: "If any term of this Agreement is to any extent illegal, otherwise invalid, or incapable of being enforced, such term shall be excluded to the extent of such invalidity or unenforceability; all other terms hereof shall remain in full force and effect; and, to the extent permitted and possible, the invalid or unenforceable term shall be deemed replaced by a term that is valid and enforceable and that comes closest to expressing the intention of such invalid or unenforceable term. If application of this Severability provision should materially and adversely affect the economic substance of the transactions contemplated hereby, the Party adversely impacted shall be entitled to compensation for such adverse impact, provided the reason for the invalidity or unenforceability of a term is not due to serious misconduct by the Party seeking such compensation."

*This agreement supersedes all oral or other non-written agreements and understandings. Any modification of this agreement shall be null and void unless said modification is set forth in writing and signed by the same parties (or their representatives) having made this agreement. This agreement has been read, understood and entered into freely, voluntarily and absent of duress by the parties signed below. Sponsor agrees to abide by all clauses set forth in this agreement, and upon notice of violation of this agreement to immediately vacate Pride and forfeit any and all fees paid for the privilege of participation in Pride.*

I, Authorized Representative (printed name): \_\_\_\_\_ agree to honor all items delineated within this agreement.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

*All Rainbow and Allied Youth, Inc reserves the right to deny any applicant for any reason with or without cause.*

